

Community-Level Prevention Action Team

Burlington Police Department, 1 North Ave, Burlington – June 2, 2017, 8:30-10:30am

Mission: Strengthen existing partnerships to increase and improve the impact of evidence informed community-level prevention strategies in Chittenden County.

Prevention Definition: Prior onset to disorder, prevent or reduce risk, multi-partner/cross-sector, universal prevention, tailor to local community, address root causes, local

Topics	Notes	Action Steps
Check-in	<ul style="list-style-type: none"> • Introductions • Bite/Snack/Meal – Has this been useful? 	<ul style="list-style-type: none"> • Bite, snack, meal have been useful and have been included in CCOA Weekly Updates. • People don't always have time for meal, but appreciate ability to choose length of lesson.
VDH Public Health Campaigns	<p>From Vermont Department of Health:</p> <ul style="list-style-type: none"> •What's new? •What is happening right now? •What is coming up? <p>Group Discussion:</p> <ul style="list-style-type: none"> •How could our group members help increase the influence and reach of these campaigns? •How can these campaigns best meet the needs of the populations you serve? What more do you need? 	<ul style="list-style-type: none"> • Health Dept. funds coalitions and creates campaign materials – uses coalitions to help promote/distribute information. <p>What's new? What is happening right now?</p> <ul style="list-style-type: none"> • Recommend Dr. Chen's/Governor Scott's Drug Takeback Day video. • ParentUp campaign: parentupvt.org <ul style="list-style-type: none"> ○ Allows users to choose their own parenting style and provides resources and instructables. ○ Site profiles various teens – identifies risk factors that teens might be experiencing. ○ Provides proactive vs. reactive resources – create action plan to boost resilience and have conversations with teens • 049: zero alcohol for 9 months campaign <ul style="list-style-type: none"> ○ Materials given from providers to pregnant women ○ Intentional conversations between pregnant women and their primary Dr ○ Data shows any alcohol during pregnancy is detrimental

		<p>What is coming up?</p> <ul style="list-style-type: none"> • Youth Campaign: targeted at teens in high risk of substance use • Youth Adult Campaign: targeted at VT 18-25 who occasionally use opioids not as prescribed • Adult: risks of prescription opioids and pain management alternatives • Prescriber Outreach: materials, tools, and resources for providers to support best prescribing practices • Overall promotion of substance abuse services in Vermont
<p>Prevention Team Check-In</p>	<ul style="list-style-type: none"> • What is the best way to use the expertise of this group? <ul style="list-style-type: none"> ○ Discuss previous work and direction ○ Determine next steps 	<p>Team Check-In</p> <ul style="list-style-type: none"> • Observing sub-group overlap in the work and questions being asked. • Seemed like there was a messaging call – wanted to present VDH messaging resources to Action Team. • Want group to create “real change” – on a large scale environment. • Guest Masiti pointed to severe lack of translated materials and offerings for New American communities regarding prevention efforts. • 5 coalitions in Chittenden County (community-level) funded to do the work (messaging) <ul style="list-style-type: none"> ○ Identify what prevention needs (x,y,z) ○ Using evidence-based prevention strategies from the CDC. <p>Group ideas for next steps?</p> <ul style="list-style-type: none"> • Action Team could be a focus group for campaign messaging, if ADAP is willing. • Action Team could provide input & feedback throughout the process of campaign and material creation. • Using different sector POV to pivot messaging

		<p>to be relevant for a particular sub-population</p> <ul style="list-style-type: none"> ○ “here’s the issue” as a...here’s what you can do.... ○ What’re the messaging opportunities for your sector in your immediate community? <ul style="list-style-type: none"> ● Create a tip sheet similar to 3450 (used for school messaging and strategy)
<p>Prevention Campaign & Healthy Community Audits</p>	<ul style="list-style-type: none"> ● Tracking of June Prevention Message Campaign ● Next Month’s Prevention Message Campaign Strategy ● What is a Community Audit? How could Prevention Team utilize? <p>Action Steps:</p> <ul style="list-style-type: none"> ● Complete Community Scan Audit form (attached) with photos ● Send pictures to Mariah Sanderson or Tori Houston at: <u>mariahbphc@gmail.com</u> or <u>thouston@ccrpevt.org</u>. 	<p>Community Health Audit:</p> <ul style="list-style-type: none"> ● What’s substance use look like in your community? ● Look at Community Level influences (physically go out into your community) <ul style="list-style-type: none"> ○ Help teams identify mixed messages about substance use (drug drop-off boxes, tobacco advertising) ○ Identify corporate marketing efforts ● Good starter to talking about the things “we can see” effecting our community.
<p>Wrap Up</p>	<p>Next meeting date- September 1st, 8:30 – 10:00 AM, Burlington Police Department, 1 North Ave, Burlington</p> <p>Next Month Agenda Topics:</p> <ul style="list-style-type: none"> ● Discuss Healthy Community Audit Process ● Review recommendations from Chittenden Prevention Network on what Vermont/Chittenden County needs to support effective substance use disorder prevention at community level 	

Attendance: Heather Danis (VDH Burlington District Office), Mariah Sanderson (Burlington Partnership for a Healthy Community), Tony Moulton (MCYC), Sarah Kleinman (UVM 4-H/Prosper), Ron Caldwell (Essex Alliance Church), Ryan Mitofsky (VDH), & Tori Houston (CCOA)

Guests: Masiti Mohamed (Winooski SD)