

Community-Level Prevention Action Team

Burlington Police Department, 1 North Ave, Burlington – June 2, 2017, 8:30-10:30am

Mission: Strengthen existing partnerships to increase and improve the impact of evidence informed community-level prevention strategies in Chittenden County.

Prevention Definition: Prior onset to disorder, prevent or reduce risk, multi-partner/cross-sector, universal prevention, tailor to local community, address root causes, local

Topics	Notes	Action Steps
Check-in	One thing you learned at the CCOA Retreat	
Action Projects Group Work	<p>Clearly Define and Detail Action Projects: #1 Augmenting Parent Programs in Chittenden County #2 Hold educational public awareness campaigns to create broader public discourse</p> <div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; padding: 5px; width: 45%;"> <p>Answer these questions:</p> <ul style="list-style-type: none"> ✓ What do we want? ✓ What does it look like now? ✓ What will it look like? ✓ How could we measure it? ✓ Who has a role to play? ✓ What do we do now? </div> <div style="border: 1px solid black; padding: 5px; width: 45%;"> <p>Is it:</p> <ul style="list-style-type: none"> Low effort Low/No cost High impact Low risk/barriers Implement quickly Clear end goal Your role and how it relates </div> </div>	<p>Project #2 Discussion Points:</p> <ul style="list-style-type: none"> • Create one prevention message- “What is the role of every person in our communities to help prevent “use” • Can make the message sector specific message to targeted populations • Podcast message- Zach’s – 11,000 reach • Panel discussion, Community dinners • There are two major populations to think about: People in throws of addiction (harm reduction techniques) and then people who are at risk of using • What would 10 mins look like to be at an event with our messaging? • Create a new event or tag onto one that already exists- much more efficient and easier to tag onto something else • Need to have a central location to access information and have people land: CCOA’s website • Provide salient set of facts • Screening of Resilience and community conversation around ACEs • Supporting Vermont’s Most Dangerous Leftover campaign by sharing the message

		<p>with specific target audiences who may not have seen it or we strategize might need to see it.</p> <ul style="list-style-type: none"> • Supporting Parent Up campaign by sharing the message with specific target audiences who may not have seen it or we strategize might need to see it. • Supporting current infrastructure of permeant prescription drug disposal drop boxes in Chittenden county and spreading the word on how people can find the one closest to them. • Work with faith community to share substance abuse prevention education and resources for referral (the resource business cards). • Community engagement series of discussions with the theme “Everyone has a role. What is Yours?” This would focus on a variety of sectors coming together and sharing how they intersect with the substance abuse prevention issue. • Request support from the steering committee to create a stigma reduction media campaign • Request support from the steering committee (in partnership with UVMHC & VDH) to create information for patient education of medications. (This might be occurring through VDH already... if so it would pivot to supporting that effort) <p><u>How do we measure success?</u></p> <ul style="list-style-type: none"> • Increase knowledge
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		<p>tailored to local community characteristics and address the root causes of risky behaviors by creating environments that make it easier to act in healthy ways. The successful execution of these strategies often involves lawmakers, local officials, and community leaders, as well as the acceptance and active involvement of members from various sectors of the community (such as business, faith, schools, and health).”</p>
<p>Share Across Teams</p>	<ul style="list-style-type: none"> • What is each project about? • Is there overlap? • What are the leverage points to take action based on the sector you represent? 	<p>Move to next meeting agenda</p>
<p>Prevention Campaign</p>	<ul style="list-style-type: none"> • What did we learn from our snack, bite and meal? • Tracking of May Prevention Message Campaign • Next Month’s Prevention Message Campaign Strategy 	<ul style="list-style-type: none"> • Comprehensive video from the Vermont Dept. of Health with clear presentation of evidence-based prevention strategies. • Message shares within action team: 4 FPF town postings, 28 posters, 1235 emails, 2 FB posts • June Prevention Messaging: Risks of Marijuana
<p>Wrap Up</p>	<ul style="list-style-type: none"> • Next meeting date- August 4th, 8:30 – 10:00 AM, Burlington Police Department, 1 North Ave, Burlington 	

Attendance: Heather Danis (VDH Burlington District Office), Tony Moulton (MCYC), Sean McMannon (Winooski SD), Zach Rhoads (SBHS), Sarah Kleinman (UVM 4-H/Prosper), Ron Caldwell (Essex Alliance Church), Deb Kalkstein-Lamb (Essex HS), Ryan Mitofsky (VDH), Raquel Aronhime (UWNWVT), Cathy Aikman & Tori Houston (CCOA)