

**Please report on any dissemination of the Parent Up materials for the month of April 2017.

Topic	Discussion	Action Steps
Check-in	One word check-in	
Definition Reminder	What is the definition of Prevention that we developed? How does that inform our work moving forward? Resources	<p><u>Prevention Definition:</u></p> <ul style="list-style-type: none"> • Prior onset to a disorder • Prevent or reduce risk • Multi-partner/ cross-sector • Universal prevention • Tailor to local community • Address root causes • Local <p>Mission: Strengthen existing partnerships to increase and improve the impact of evidence informed community-level prevention strategies in Chittenden County.</p>
Action Projects Group Work	Define Action Projects: <ol style="list-style-type: none"> 1. Augmenting Parent Programs in Chittenden County 2. Hold educational public awareness campaigns to create broader public discourse <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> Answer these questions: <ul style="list-style-type: none"> ✓ What do we want? ✓ What does it look like now? ✓ What will it look like? ✓ How could we measure it? ✓ What are we doing right now? ✓ Who has a role to play? ✓ What do we do now? </div>	<p><u>Group #1- Parent Support Notes</u></p> <p>We talked about other county partnerships/meetings that might be good partners for information sharing or projects:</p> <ul style="list-style-type: none"> • Superintendent's Monthly Meeting • Principal's Association • Building Bright Futures <p><u>Our first project idea:</u> Support activities and promotion to help parents to "opt in" to the parenting support options in the Chittenden County area.</p> <p><i>Tasks:</i></p> <ul style="list-style-type: none"> • Create a resource guide with a "Bite" (websites with good info), "Snack" (maybe places for community presentations/education) and "Meal" (ongoing parent education/support groups) versions of parenting supports. - maybe includes a map of locations. • Create a "community audit tool" where families can walk/bike/drive around their community and identify healthy supports and things that do not encourage healthy behavior. Will include talking points and conversation starters for parents to talk to their kids about what they see. Maybe create a website where you can access the tool and also enter



Community-level Prevention Action Team Meeting
May 5, 2017, 8:30-10am
Burlington Police Department, 1 North Ave
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		<p>if you've participated to receive a prize.</p> <ul style="list-style-type: none"> • Create an activity to engage parents at community events/tables in a short discussion about prevention and what the community resources are • Have a table at the Champlain Valley Fair to use the above materials and connect parents to community supports • Maybe use CCOA grant \$ to provide incentives to people who participate in activities. <p><u>Group #2</u>- Hold educational public awareness campaigns to create broader public discourse</p> <ol style="list-style-type: none"> 1. Create an educational campaign that engages everyone and helps make them realize we all have a role to play and what is yours: fact-based, evidence informed, up-to-date, pertinent and user-friendly. 2. We know there is an opioid problem- there is not a lot of messaging about prevention, VDH has some campaigns, SAP's, VPMS for prescribers 3. Focus on consumers/community and not providers 4. Ideas: PSA's, movies- Hungry Heart; Town meeting days, monthly Campaigns, who is already doing what-augment? 5. Leverage existing resources- SAP's, community education, funding, VDH's campaigns, social media, "Joe" across sectors 6. Engage youth and families 7. We need to ID our own target audience/group 8. Fact based, pertinent
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<p>Report Out Next Steps</p>	<ul style="list-style-type: none"> • Report out details of the project • Action Steps we each can take 	<p>What Do We Do Right Now? Action steps:</p> <p><u>Group #1</u>- Parent Support Notes Heather will identify each team member on all 4 CCOA action teams and list which sector they represent Sarah will work on creating a table activity. Mariah will draft a community audit for families. Brian will look for opportunities to increase exposure of our above activities at businesses. Jenn agreed to help out with tabling activities in the future. Sean will attend the SVSA monthly meeting and will talk to the group about how to include the ATOD education into the monthly meeting.</p> <p><u>Group #2</u>- Hold educational public awareness campaigns to create broader public discourse Cathy- ask VDH- Marketing Campaign and Patient Focused Education about prescribing/opioids; share PSA Addison Cty Deb- Monthly education to all SAP's – the Association; FPF posts-multiple days, multiple times; Who are the groups we can also reach out to Raquel- Ask SBIRT Counselor to join action team; refugee communities; ask someone to be on our team Tony- faith based, what are experts saying Beth- UVM MC resources that exist already Deb- salient set of facts that we want to educate about Ryan- what's missing from 2 campaigns that VDH is already running; what works-evidence based</p>
<p>Prevention Campaign</p>	<ul style="list-style-type: none"> • Results of the last month's campaign- our collective efforts, approximately • Next month's Information Sharing Strategy 	<ul style="list-style-type: none"> • See below for a monthly summary. • Season of Celebration- language to be shared



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Month	Jan	Feb	March	April	Total
Message	Parent UP- a resource for Vermont parents to help them talk with their teens about drug and alcohol use	Parent UP- focus on alcohol substance abuse- finding natural ways to talk with kids about drugs and alcohol can be challenging	March 2017- Parent UP- focus on marijuana substance abuse	Drug Take Back	
Social Media	6	6	6	9	27
Posters	14	14	1	5	34
Handouts/Brochures	53			5025	5,078
FPF	4	3	6	66	79
Emails/Newsletter	5650	7200	5179	2263	20,292
Blog/Website				4	4
# people	6	7	6	9	28
				Total	25,542

Attended	First Name	Last Name	Organization	Title
Yes	Raquel	Aronhime	United Way	Community Impact Manager
Yes	Richard	Bernstein	Richmond Rescue Squad	First Responder
Absent	Ron	Caldwell	Essex Alliance Church	Community Member
Yes	Heather (co-chair)	Danis	VDH-Burlington District Office	District Director
Yes	Brian	Fagan	Burlington Labs	Board member-Turning Point
No	Danielle	Jatlow	Winooski Middle and HS	SAP
Yes	Deb	Kalkstein-Lamb	Essex High School	SAP
Yes	Sarah	Kleinman	PROSPER	State Coordinator
Yes	Sean	McMannon	Winooski School District	Superintendent
Yes	Ryan	Mitofsky	VT Dept of Health	
Yes	Tony	Moulton	Milton Community Youth Coalition	Executive Director
Yes	Jenn	Reges	Howard Center	Director- School Services Program
Absent	Zach	Rhoads	S Burlington High School	
Yes	Mariah (co-chair)	Sanderson	CPN & Burlington Partnership for a Healthy Community	Coalition Director
Yes	Beth	Steckel	UVM Medical Center	Community Outreach Manager
Absent	Maida	Townsend		State Representative
Absent	Kristen	Vogel	Spectrum Youth and Family Services	MS, LADC, LCMHC
Absent	Mariead	O'Reilly	VT Legal Aid	