



Community-level Prevention Action Team Meeting
April 7, 2017, 8:30-10am
UVM Extension, 140 Kennedy Dr., S Burlington
NOTES

**Please report on any dissemination of the Parent Up materials for the month of March 2017.

Topic	Discussion Points	Notes
Check-in	What is the best thing work related that has happened over the last week?	Everyone introduced themselves, as we had some new people attending, and shared a positive thing that happened to them this past week.
Discussion	<ul style="list-style-type: none"> • Before we got to our action step activity, there was some discussion about the definition of “prevention.” We discussed primary, secondary and tertiary. We decided that at the next meeting, we would look at the definition we developed a few meetings ago, review and finalize it. • Cathy passed out the Prevention Charter for review. Charters for each Action Team were developed for the last CCOA Steering Committee meeting on March 20th. • Cathy will add the Prevention Team mission to each agenda. • Richard mentioned 3 barriers that we could focus on: transportation, access to care and a strategy to piggy back off of services 	
Results of Survey	<p>What did the group vote on for our Action Step? Break into small groups and work out the project details.</p> <div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; padding: 5px; width: 45%;"> <p>Answer these questions:</p> <ul style="list-style-type: none"> ✓ What do we want? ✓ What does it look like now? ✓ What will it look like? ✓ How could we measure it? ✓ What are we doing right now? ✓ Who has a role to play? ✓ What do we do now? </div> <div style="border: 1px solid black; padding: 5px; width: 45%;"> <p>Is it:</p> <ul style="list-style-type: none"> ✓ Low effort ✓ Low/No cost ✓ High impact ✓ Low risk/barriers ✓ Implement quickly ✓ Clear end goal </div> </div>	<ul style="list-style-type: none"> • The group voted in between meetings and decided to work on 2 prevention projects: <ol style="list-style-type: none"> 1. Augmenting Parent Programs in Chittenden County 2. Hold educational public awareness campaigns to create broader public discourse • See below for notes from each group’s discussion.



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<p>Prevention Campaign</p>	<ul style="list-style-type: none"> • Results of the last 2 month's campaign- our collective efforts, approximately • Information Sharing Strategy #4- Drug Take Back Day 	<ul style="list-style-type: none"> • March 2017- Parent UP- but with a focus on marijuana substance abuse. <u>Posters:</u> 1 <u>FPF post:</u> Jericho, Bolton, Underhill, Westford, Huntington, Richmond= 6 <u>Newsletter:</u> 1,900 = 1,900 <u>Email:</u> 24+ CCOA email list (100) + 55 = 179 <u>Social Media:</u> 4 FB posts <u># of people participated-</u> 5 <u>Other:</u> Conversations- BLA Partners with providers (?); CCSU School and District websites *This does not include Sean McMannon's #'s from Winooski. • Posters, brochures and fliers were handed out. Messaging will be sent separately in an email for easy sharing.
<p>Wrap-up/Next Steps/Meeting Dates</p>	<ul style="list-style-type: none"> • One action step going to accomplish • Next meeting- May 5th, 8:30-10am, BPD 	

Hold educational public awareness campaigns to create broader public discourse

What do we want? (Zach, Deb, wife of Ron, Raquel, Beth Steckel and visiting student)

- Mayors forums, book group – has mentioned Prevention
- Very little information out there about people who are mixing substances
- A majority who experiment do not get addicted. Of those who become addicted, more likely to be_____.
- SAP's feel that turnout at parent forums at schools is low; can we do presentations that aren't just school-based. Can we leverage parents coming together for other things – conference nights, for example.
- Town meeting days?
- Not focused so much on why drugs are bad---



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- A PSA or message that engages the community: **EVERYONE HAS A ROLE IN THIS: WHAT IS YOURS?** In transforming our community to be opioid/substance use free?
- Very fact-based, very pertinent, very up-to-date, user-friendly.
- **We need to know what's going on now; We need to know what works.**
- If we have vehicles that people can attach to (like Hungry Heart). People can connect to it in different ways. We then bring in community resources (like Mentoring services, for example—or other connecting resources).
- To measure success – how many people end up connected to a service that otherwise wouldn't have?
- Whatever we're doing, we should always have an awareness of what the community players/resources are that people may want to connect to.
- How do all different groups find their role in this – churches, schools, but also employers, students...

Augmenting Parent Programs in Chittenden County

What do we want?

- Strengthen parent-child communication and bond
- Increase parents' open communication about substance use and abuse
- Identify vulnerable families- target strategies
- Increase access
- Coordinated approach

What does it look like now?

- Varied based on community or within the community

What will it look like?

- Decrease age of use
- Increase education- ripple effect
- Parents know where to get information and resources

What do we do now?

- Go to where the parents are
- Ask the parents what they need
- Have booths where people are to increase access to where programs are and increase education
- Offer programs where parents are standing around (i.e. summer camps)



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Attended	First Name	Last Name	Organization	Title
Yes	Raquel	Aronhime	United Way	Community Impact Manager
Yes	Richard	Bernstein	Richmond Rescue Squad	First Responder
Yes	Ron	Caldwell	Essex Alliance Church	Community Member
No	Heather (co-chair)	Danis	VDH-Burlington District Office	District Director
Yes	Brian	Fagan	Burlington Labs	Board member-Turning Point
No	Danielle	Jatlow	Winooski Middle and HS	SAP
Yes	Deb	Kalkstein-Lamb	Essex High School	SAP
Yes	Sarah	Kleinman	PROSPER	State Coordinator
No	Sean	McMannon	Winooski School District	Superintendent
Yes	Ryan	Mitofsky	VT Dept of Health	
No	Tony	Moulton	Milton Community Youth Coalition	Executive Director
Yes	Jenn	Reges	Howard Center	Director- School Services Program
Yes	Zach	Rhoads	S Burlington High School	
Yes	Mariah (co-chair)	Sanderson	CPN & Burlington Partnership for a Healthy Community	Coalition Director
Yes	Beth	Steckel	UVM Medical Center	Community Outreach Manager
No	Maida	Townsend		State Representative
No	Kristen	Vogel	Spectrum Youth and Family Services	MS, LADC, LCMHC
No	Mariead	O'Reilly	VT Legal Aid	