



DRAFT INDICATOR REPORT – REVIEW GUIDE

Comment Period: February 1, 2012 to March 16, 2012

Submit Comments: ecosproject.com/indicators

The questions below are intended to help guide you in your review and direct your comments. We do not need written answers to them. Keep in mind that we intend to monitor and report out annually on the indicators. It is not realistic to monitor all of the indicators proposed in the draft report; therefore it is important to identify the key indicators.

1. Is this goal right?

(Keep in mind: Does it need to be simplified so that it is easier for the public to understand? If so, how? Is it written in a way that partners can be held accountable?? If not, why and how should it be written? We encourage brevity whenever possible!)

2. Are the key issues the right key issues?

(Keep in mind: Are there other issues identified in the Analysis Reports that speak more directly to this goal? Is there a bigger issue that we've missed, something that we care about more??)

3. Is this the best key indicator for this goal? Are the other/supporting indicators useful? Are there other indicators we should track? Keep in mind:

- *Do they tell us what an indicator should tell us (ie. moving towards sustainability, simplify complex systems, identify priorities, alert us to issues that need attention and analysis, assist in decision-making);*
- *Do they measure what we would like to measure (ie. gauge progress toward a desired regional result or outcome, be understandable and transparent to most people, drive multiple results, generate synergy across indicator categories, be actionable); and*
- *Is it something that we are able to measure (ie. affordable to gather, produced by a trusted source, available consistently over time to produce a trend, available region-wide, but can be disaggregated to local areas for comparisons and mapping, available for other regions and states for comparison)*

4. Are there numeric targets for this indicator that make sense?

(Keep in mind: If there is a target, do you agree with it? If there is no target, what should it be and why?)

Here are some examples of Indicator efforts in other organizations for an additional perspective:

Sustainable Seattle

<http://sustainableseattle.org/programs/regionalindicators>

Sustainable Santa Monica

[http://www.smgov.net/uploadedFiles/Departments/OSE/Categories/Sustainability/Sustainable City Report Card 2010.pdf](http://www.smgov.net/uploadedFiles/Departments/OSE/Categories/Sustainability/Sustainable_City_Report_Card_2010.pdf)

Jacksonville Quality-of-Life Indicators

<http://www.jcci.org/jcciwebsite/pages/indicators.html>

Boston Indicators Online

<http://www.bostonindicators.org/Indicators2008/>

UN Indicators

<http://www.un.org/gsp/report>

Genuine Progress Indicator

<http://www.green.maryland.gov/mdgpi/indicators.asp>

Ecological Footprint

[http://www.footprintnetwork.org/en/index.php/GFN/page/footprint for cities/](http://www.footprintnetwork.org/en/index.php/GFN/page/footprint_for_cities/)